

DO the MATH

Shamballa Jewels bracelets



\$9,580
bracelet
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365
days
=
\$26.25
per
wear

1: Yellow gold diamond bracelet with onyx balls, \$9,580

2: White gold and pave black diamond bracelet with Tahiti Black South Sea pearls, \$22,480

3: White gold and pave white/black diamond bracelet, \$19,580

4: White gold and pave black diamond bracelet with onyx balls, \$18,480

For the longest time, only the bravest of men would wear jewellery.

But if the bevy of style cats we are seeing on street style sites such as Jak & Jil and The Sartorialist is anything to go by, men are fast jumping on the wristband wagon (and no, those gaudy Live Strong armbands and their ilk are not included).

The mantra? More is more. Instead of going matchy-matchy or minimalist, stack on layers of bracelets on your wrist. Pile friendship band-looking ones with a braided leather bracelet and top that off with prayer bead lookalikes. Anything goes, really.

Speaking of mantras and beaded charms, cult Scandinavian label Shamballa Jewels, which retails here at luxury boutique Malmaison by The Hour Glass, takes the cake for its versions that start from \$3,000.

Created by Dane Mads Korerup, the bracelets are a nod to the Buddhist mala, or prayer beads, and reflect the 40-year-old designer's penchant for Tibetan and Indian cultures.

easily recognised by their stringing method which uses an ancient Chinese technique called macrame. Two craftsmen in Copenhagen are tasked with stringing all of its bracelets to ensure a consistent finish.

The high price stems from the use of luxe materials such as onyx, coloured Tahiti pearls and pave pink diamonds for the balls of the bracelets. Last year, a bracelet featuring a 0.66-carat pink diamond and six pave pink diamond balls fetched about US\$440,000 (S\$534,800).

No surprises it is the rich and famous, such as Jay-Z, Kanye West, Ashton Kutcher, Michael Jordan and LeBron James, who have taken a shine to these babies.

Let's break down the price of a \$9,580 Shamballa Jewels bracelet (photo 1). Say you want to wear it every day – because you are the type who likes to subtly flash your bling underneath your shirt cuff in the office and still throw it into the mix with your other wristbands off duty. This works out to \$26.25 per wear. Now bead that.

The bracelets are

~ IMRAN JALAL

Alternatives to Shamballa Jewels bracelets



Obsidian beaded bracelet, \$159, from Thomas Sabo



Pirate bracelet with horseshoe by Neighborhood, \$150, from Surrender



Sterling silver beaded bracelet by Carrie K, \$348, from Strangelets



Deer Skull bracelet, \$119, from mandywu.com

Black wrist charms, \$29, from River Island



Onyx and silver bracelet by Tobias Wistisen, \$960, from Club21b